

## Language, Texts and Technology

Washington State University - Vancouver, spring 2011

Assignments due for: **March 9, 2011**

<http://ltspring2011.blogspot.com/>

[ ] **Data Collection Step A** – Since all of the groups this time are planning to conduct surveys, please bring 10 copies of your final draft of your group's survey to class on March 9, for pilot testing. Also, since all of the groups said that these surveys are being based on similar surveys from other research, please bring a copy of the survey(s) that you group used for inspiration as well. A survey also needs a script, of course, for what administrators of the survey will say to the test subjects, to give directions and keep the process as consistent as possible. Bring those, too. ... Again, replication studies are highly valuable. I encourage you to consider those in these cases, particularly if you are creating a survey that is close to one done by someone else in a peer-reviewed academic journal. It just might be worthwhile to replicate the survey (or most of it) exactly, which will give you data to compare directly against your audience, and tether your research directly to the field.

So to earn the **25 points** for Data Collection Step A, ***your group*** will need to bring to class:

- [ ] 10 copies of your group's final survey draft, as highly polished as you can make it
- [ ] 1 copy of the survey (or surveys) from a peer-reviewed academic journal that either you are replicating or using as inspiration
- [ ] Survey script, including how you will introduce yourselves, what directions you will give, etc.
- [ ] Email 1 copy of the final survey draft, 1 copy of the survey being replicated (or used as a model) and 1 copy of the survey script to [brett.oppegaard@gmail.com](mailto:brett.oppegaard@gmail.com) by 6 p.m. March 9.

### Readings:

Shirky.