

Language, Texts and Technology

Washington State University, spring 2010

Assignments due for: **March 31, 2010**

<http://ltspring2010.blogspot.com/>

[] **Prompt 4: Create a dissemination plan that shows how you could share your research when you are done with it.** It is important to share research findings (or else, why do it?). Each team member should complete a short plan of personal commitment (*500-words minimum, posted to the Google group; please make separate threads for each team but keep your team's threads together*). These plans do not involve statements such as “Tell my friends” or “post it to my Facebook page,” even though those are valuable things to do. Also, you do not need to note that you could participate in the Research Showcase, since that already is part of this class. These plans instead should be significant tasks that you could complete as part of your contribution to your team (extra credit opportunity?), to share your group's hard work, such as “Craft a letter to (WSUV administrator name here) about our findings, which show students are concerned about lack of cellular coverage as a safety issue on campus.” Then write about why you have identified this particular person as a good source in which to share that information (can she/he change the situation?), what you will ask of the administrator (such as having a short meeting to share your results, and what you will tell that person) and how you could follow up on that effort (checking back in to see what came of the meeting). That is only one option. You also could chose to write about any number of marketing strategies as long as they significantly, or inventively, spread the word about your project. The key to gaining the points here is to write in pragmatic and specific terms that would help you complete this task, in orderly fashion, if you chose to do it.

[] **Continue work on your Research Showcase project.** Your research should stick closely to the plan you created, in order to not fall behind schedule. Remember to update your plan as you go -- not necessarily deleting anything, because those changes are good learning opportunities, but updating the document as new aspects of the project emerge. **By this point, your experiments should be conducted, and you should be analyzing your data / beginning to visualize your research poster.**

Reading:

Kac, pp. 209-242 of your course pack.