

Creative Media and Digital Culture 375

Language, Texts and Technology

Washington State University - Vancouver, spring 2011

Assignments due for: **Jan. 19, 2011**

<http://ltspring2011.blogspot.com/>

- [] **Thoroughly read the class syllabus and blog; bring to class any questions, comments, concerns, etc.**
- [] **Buy your class readings through University Readers (instructions on the class blog)**
- [] **Buy your Futura ticket (instructions on the class blog)**
- [] **Memory exercise (25 points)** – Memorize and present at least 10 lines of a piece of text, which is important to you for sentimental, emotional or personal reasons as well as of some broad artistic importance to others. Imagine that every human record instantaneously was wiped out, and your brain retained the only knowledge of these words. What would you save? And why?
 - [] Choose a text that conveys a complete idea or thought ... prose, poetry or even song lyrics
 - [] Create a www.YouTube.com video (or similar service) **that shows you reciting the piece from memory**, with no notes; send the URL link to brett.oppegaard@gmail.com, with the subject line “Memory URL”, before the start of the Jan. 19 class (10 points)
 - [] Provide a hand-written version of that text to the professor before your in-class recitation
 - [] Explain to the class why you chose to present this particular piece, and recite the text in front of the class from memory, with a high degree of accuracy (15 points)
- [] Start bonding with your Life Map team; rough out a plan and organize your roles for this assignment, then begin collecting symbols you might use and brainstorming ideas to earn all of the assignment's points (for more details, see the Life Map assignment guide, posted on the class blog, under Assignments DUE; start by organizing your team and creating a plan **(Life Map is due Feb. 9)**).

Readings:

- [] Grigar's Channels of Information graphic
- [] McLuhan, M. and Q. Fiore, “The Medium is the Message,” **(pdf on class blog, password protected)**.
- [] Kenneth Burke, “Definition of Man.”