

Creative Media and Digital Culture 354.02

Digital Storytelling

Washington State University - Vancouver, fall 2010

Assignments due for: **Oct. 6, 2010**

<http://digistoryfall2010.blogspot.com/>

MEET AT FORT VANCOUVER ON OCT. 6

The Mobile Story project is the core requirement of this class. Several of the assignments, such as the Mobile Iteration 1, pour into the final Mobile Story production, which will be completed in three iterations (stages roughly characterized as Schematic-Storyboard Development / Usability Testing / and Artistic Refinement / Final Presentation).

[] **Mobile Iteration 1 (50 points):** Your group will give an initial presentation to the client, intended to test the waters of your ideas so far. That presentation will be assessed on the following criteria:

[] Your group gives an organized, thoughtful, professional presentation that clearly has been prepared and practiced. It is not too short, no less than five minutes, and not too long, no more than 15 minutes, not including discussion.

[] This presentation demonstrates that your team has heard and responded to your client's desires for the project, reflecting on interpretive themes and the basic framework of being centered in The Village and reflecting the lost stories of that area and era.

[] This presentation focuses on *mobile* storytelling, interaction and what we are learning about mobile technology and its nuances and opportunities. In other words, our focus is not on well-established storytelling techniques, such as making a film and transferring it to a small screen. Express how this presentation expands what the fort already offers in different ways.

[] This presentation includes a walk-through of the *highlights* of the module you are envisioning, not a laundry list of every item planned. This should be an exciting and engaging experience for the client that provokes discussion about your ideas.

[] This presentation generates a lively discussion about the project, *with every team member contributing*, prompting questions and dialogue as well as illuminating areas of potential future research.

Reading:

Murray, part two, (pages 107-135 in the course pack).