DTC 375: Language, Texts and Technology Brett Oppegaard Washington State University - Vancouver Spring 2011 Table of Contents

- McLuhan, M. and Q. Fiore (1967). The Medium is the Massage, New York: Bantam Books, pp. 44-69.
- Kenneth Burke, Language as Symbolic Action, University of California Press, 1966, pp. 3-24.
- Ludwig Wittgenstein, Philosophical Investigations, Prentice Hall, 1973, pp. 2-38. (Aphorisms 1-79).
- Herrick, J. (2004). The history and theory of rhetoric. Boston: Allyn and Bacon: "Contemporary Rhetoric III: Texts, Power and Alternatives," pp. 244-275.
- McCloud, S. The vocabulary of comics. *Understanding Comics: The Invisible Art*, 24-59.
- Frey, L., Botan, C., & Kreps, G. (2000). *Investigating communication: An introduction to research methods*: Allyn and Bacon, Boston: Ch. 1, pp. 3-26.
- Hughes, M. and G. Hayhoe (2007). A research primer for technical communication: methods, exemplars, and analyses, Lawrence Erlbaum: Ch. 1-2: 3-35.
- Shirky, C. (2008). *Here comes everybody: The power of organizing without organizations*. New York: Penguin Press: Ch. 3, pp. 55-80.
- Jay David Bolter and Richard Grusin, Remediation: Understanding New Media, MIT Press, 2000, pp. 21-50.
- Jenkins, H. (2006). Convergence culture: Where old and new media collide, NYU Press, pp. 95-
- Cox, C., & Warner, D. (2004). *Audio culture: Readings in modern music*: Continuum Intl Pub Group: "Plunderphonia" by Chris Cutler, pp. 138-156.
- Eduardo Kac, Telepresence and Bio Art, The University of Michigan Press, 2005, pp. 3-58, 127-135.