

Digital Technology and Culture 375

## Language, Texts and Technology

Washington State University, fall 2009

Assignments due for: **Sept. 2, 2009**

<http://littfall09.blogspot.com/>

- [ ] **Memory exercise (25 points)** – Memorize and present at least 10 lines of a piece of text, which is important to you for sentimental, emotional or personal reasons as well as of some broad artistic importance to others. Imagine that every human record instantaneously was wiped out, and your brain retained the only knowledge of these words. What would you save? And why?
  - [ ] Choose a text that conveys a complete idea or thought ... prose, poetry or even song lyrics
  - [ ] Provide a printed version of that text to the professor before your recitation
  - [ ] Recite the text in front of the class from memory
  - [ ] Explain to the class why you chose to present that particular piece.

### Readings:

- [ ] McLuhan, M. and Q. Fiore, "The Medium is the Message," pp. 44-69.
- [ ] Kenneth Burke, "Language as Symbolic Action," pp. 3-24.